

ABSTRACT OF THE DISCLOSURE

Broadcasting waves transmitted from a broadcasting device include operation control information for operating peripheral devices on a receiver side in accordance with the contents of a broadcast program in addition to broadcast data about said broadcast program. The receiver outputs the broadcast data to a display device, and transmits an operation command signal dependent on the operation control information to the peripheral devices to operate the peripheral devices in accordance with the contents of the broadcast program. As a result, an air conditioner raises or lowers room temperature and an illumination device blinks according to the progress of the program.